



JAY HEARN

GRAPHIC DESIGNER

WEBSITE



CONTACTS

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EDUCATION

Northern Illinois University

Fall 2009 to Spring 2013

DeKalb, Illinois

License Art Education, K-12

Eastern Illinois University

Fall 1983 to Spring 1987

Charleston, Illinois

BA, Graphic Design

CAPABILITIES

- Adobe Creative Suite
- Copywriting
- Photography
- HTML
- CSS
- Communication
- Flexibility
- Focus

AWARDS

As faculty of the West Aurora High School Art Department received the Illinois Art Education Association, 2017 Award for Best School Art Program

STATEMENT

My strength is sharing rapport with coworkers, vendors and customers alike, developing a common vision. I have worked in print and electronic media design and taught as an art educator. With 35 years experience overall, I plan to continue in a creative direction following trends as they develop and to work with motivated individuals.

EMPLOYMENT HISTORY

2009 • Teaching Experience

2021

West Aurora SD 129, High School: Digital art, graphic design. **Middle School:** Studio art, woodshop, technology. **Kaneland CUSD302, High school:** Drawing, painting, 3D art. **Geneva CUSD304, Middle school:** Studio art, Elementary: Studio art. **Additional teaching experience:** **Waubensee CC, Adjunct:** Digital art with Adobe CS. **Imperial School of Music, Instructor:** Guitar. **EDS Driving School, Instructor:** Classroom and behind the wheel instruction. **School of Art, Geneva:** Digital art. **Saint Charles East HS, Coach:** Track and Field.

2004 • Aslan Interactive, Lisle, Illinois

2009

Independent Creative Consultant: Employed by Aslan to create web graphics and maintain client web materials with HTML and CSS. And additionally, to produce various print graphics.

2002 • Stevens & Tate Marketing, Lombard, Illinois

2004

Art Director: Managed specific client accounts, working with a dynamic creative team. Managed printing approval for various client projects maintaining quality and continuity at the press.

2004

2009

Freelance Creative Consultant: As a freelance art director, I worked alongside full-time designers, account managers and other creative staff to complete client projects. Other duties included press approval consultant for their retail supermarket client.

1987 • Huntington Advertising Inc, Lisle, Illinois

1997

Graphic Designer, Art Director: As artist, designer and art director, produced designs for clients needing collateral pieces, sell sheets, print advertising and internet marketing. I also managed communication with outside vendors for print, prepress and internet development services. **ImagiNet, Inc. Website Design for Interactive Marketing:** Collaborated in developing a department to build websites and interactive marketing for our print advertising clients.

1997 • Frantic Design, Saint Charles, Illinois

2002

Sole Proprietor: Work included concept and design for direct mail, corporate identity, product catalog and promotional materials, working directly with clients to produce pleasing and effective print materials as well as designing for the internet. During this period I also worked for **Image Marketing**

2009

2021

Communications, Searcy, Arkansas as a **Virtual Art Director** in charge of print design and web graphics production.